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HORST Engineering's New Website Launch Is Next Step In Multi-Year Reinvestment Plan

EAST HARTFORD, Conn., September 9, 2020. HORST Engineering announced the official launch of their new website. Highlighting their latest investments, it comes after the news of their expansion at 141 Prestige Park Road, East Hartford, CT, and precedes their move to this renovated high-tech plant site in 2021.

The website has a great new look, updated logos, enhanced photography, and a streamlined layout. It emphasizes the Core Values that the company has developed over three generations, and illustrates their commitment to the communities in which they conduct business.

"In the current climate, our core industry, aerospace manufacturing, has never been more challenged, said Scott Livingston, the company's president. "As we approach our 75th year in business, the timing felt right to revamp our brand, put a new spin on our classic logo, and launch a new website. It continues to tell a story that we are very proud of."

As the company got deeper into the reinvigoration of the new factory, it became clear that strengthening their digital presence was vital. The building project will build new capabilities, generate more manufacturing capacity, and create more jobs as the economy recovers. Livingston added, "Our digital presence reflects our passion for precision machining and the high technology industries that we serve. It is a key tool when recruiting the next generation skilled workforce that will drive our success, our customers' success, and stimulate our future growth."

www.horstengineering.com

About HORST Engineering

HORST was founded in 1946 by Harry "Horst" Livingston, the current president's grandfather and continues to be family owned and operated in East Hartford, Connecticut. HORST is a contract manufacturer of precision machined components and assemblies for aerospace and other high technology industries. Core processes include Swiss screw machining, turning, milling, thread rolling, centerless grinding, and assembly.

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HORST ENGINEERING FAMILY OF COMPANIES