

Horst Engineering Expands Horst Spikes Product Line in Advance of 2015-2016 Cyclocross Season

EAST HARTFORD, CT, August 20, 2015 -- Horst Engineering announced it has expanded its Horst Spikes product line. The company's patent pending system is the most comprehensive toe spikes solution available and compatible with most mountain shoes. Horst Spikes are designed for the rigors of cyclocross, but are excellent for mountain biking, gravel grinding, and mixed-surface adventures.

Four core models were redesigned, two new models were introduced, and a series of kits were developed. The company now offers the most complete toe spike system for enhanced traction and performance.

In 2014, the company launched www.cross-spikes.com and offered direct sales. Products are available through an [updated online store](#), from select online retailers, and through a network of retail bicycle shops. Horst Spikes were battle tested throughout the United States, Canada, and Europe. The 2015 USA Cycling Cyclocross National Championships proved to be the ultimate testing ground with record rain and mud wreaking havoc on the Zilker Park race course. Several Horst Engineering supported athletes had stellar races at the Austin, Texas event, including:

- Lizzy Gunsalus, 1st place Women Junior 11-12
- Maureen Bruno Roy, 1st place Singlespeed and 9th place Elite Women
- Jeremy Powers, 1st place Elite Men

Horst Spikes were also raced in the 2015 UCI Cyclocross World Championships in Tabor, Czech Republic. 2012-2013 Canadian National Cyclocross Champion, Mical Dyck, rode to a 12th place finish in the Elite Women's race.

Horst Engineering has a long history of supplying the bicycle products industry. Company founder, Harry Livingston (born Horst Rolf Liebenstein), apprenticed at a bicycle and components manufacturer in Germany in the 1920's and 1930's. The experience became a foundation for his future skills.

"We were thrilled with the level of interest and feedback that we got from our cross racing customers," said Scott Livingston, president and chief executive officer of Horst Engineering, and a member of Team Horst Sports, the company sponsored team that was founded in 1997.

Elite Connecticut racer, Cassandra Maximenko, who rides for the Van Dessel Factory Team, had a fantastic 2014 season while riding Horst Spikes. She had seven top five UCI finishes. Maximenko said, "Team Horst has been real secretive about the new designs. The suspense is killing me. I can't wait to try the new spikes and I'm happy to be supported by a Connecticut company."

The Horst Engineering Family of Companies, a third generation family business founded in 1946, is a contract manufacturer of precision machined components and assemblies for aerospace and other high technology industries. Its core processes include Swiss screw machining, turning, milling, thread rolling, centerless grinding, honing, EDM, and assembly. The company has operations in East Hartford and South Windsor, Connecticut; and Lynn, Massachusetts.

Learn more at www.cross-spikes.com